Thanks for completing the Analytics assessment!

1/14/19

Below you'll find some high-level suggestions to help you further grow your ....

Bluewater™ Analytics Assessment Chart

Bluewater™ Analytics Assessment Suggestions

Below you will find our assessment categories with your assessment scores & ratings.

Current Reporting Effectiveness	SCORE: 4	RATING: Revisit

Capturing data and measuring results is one of the key reasons that any company purchases an LMS. Unfortunately, simply purchasing an LMS does not allow you to create all of the reports you need. Based on your answers it appears that you have had some success with your reports but they are not as successful as they could or should be.

If it makes you feel better, most companies fail in this category. While you have had some success, your company has not grown to the point that you are able to consistently make data driven Learning and Talent Management decisions. You are receiving some benefits from your reports but the benefit you are receiving may be negated by one or more of the following:
• Limited availability of reports that enable data driven decision making
• Excessive labor hours required to create and maintain your reports
• Lack of timeliness of the reporting data
• Lack of expertise necessary to create the reports you really need.

Notice that this list does not include functionality LMS limitations. There are always ways to efficiently create the reports you need, but sometimes it is necessary to think outside the box. Let Bluewater show you how to make you a reporting hero in your company.

Strategic	SCORE: 2	RATING: Act

Anyone who builds a building knows before they start they need to have a detailed plan that defines the requirements, the measurements and list of materials needed to build the structure. If not, no building would ever successfully achieve the goal for which it was built. The same is true in virtually any other complex activity. If you want to be successful you must have a plan.

Most companies fall into the trap of thinking they don't need a reporting strategy or plan. They get stuck in the tactical and reactionary creation of reports that certain stakeholders request. This approach fills a small need in your company, but it also misses the biggest collection of potential users who could benefit from a strategically planned and delivered reporting service. Your answers indicate that your company has either fallen into this trap or you are early in the process of creating a strategy, but you might need some help to get there.

Bluewater has helped many clients who did not have a comprehensive strategic plan for reporting to

start small and grow to maximum success. The Bluewater consulting methodology helps our clients who are not able to generate the reports they need by working through our Findings, Recommendations and Roadmap process. Let a Bluewater Solutions Consultant explain how we help you expand your existing knowledge for reporting requirements at your company, make recommendations for improvement and then create for you a roadmap to help you get from A to Z with a project that fits your budget and timeline constraints. Then once you have a plan, we can also help you implement the solution if you need help to make it happen.

Availability	SCORE: 5	RATING: On Track

Your company is truly impressive. To be able to measure up to the high bar set for availability by Bluewater is quite amazing.

We would love to hear your story to learn more about how you achieved this extremely high level of availability. Contact a Bluewater Solutions Consultant if you are willing to share what you have learned and how you achieved your goal. We will be happy to publish your success story in one of our blog posts.

Internal Capability	SCORE: 1	RATING: Act

To get good reports it is obviously necessary to have someone to build these reports. The person who builds the reports can be part of the Learning and Talent Development staff, an internal resource from IT or even and external contractor. The key to building good reports is to find someone who:
• Knows something about your business and your training requirements
• Knows the data in your LMS
• Knows or can learn your organizational data
• Understands or can learn the reporting requirments
• Knows the reporting tools available in your LMS.

These are only the requirements for good reports. To achieve great reporting, you will need an additional skillset, consulting. You or someone on your team needs to be able to consult with report users to help them understand what makes a great report. Great reporting requires obtaining a deep understanding of the reporting need that your user has, educating the report user on the way your LMS works in relation to the data to be outputted and designing a reporting solution that will closely match the requirements.

Great report builders are like great artists. Anyone can be an artist but only a few can be a great artist. Fortunately, Bluewater has a collection of reporting artists that can help you use the criticial data in your LMS measure the status of various initiatives and communicate the results in an simple, easy to use manner. Let a Bluewater Solutions Consultant show you how we can make you a reporting hero.

Maximize the Value of Our Client's Investments in Learning, Talent & HCM Technologies

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